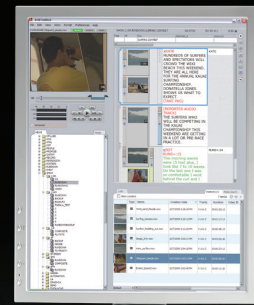




# iNEWS Instinct

The audio, video, and script-editing tool for journalists



Avid® iNEWS® Instinct® brings together script writing, shot selection, editing, voiceover recording, and split-audio editing in a tool that is specifically tailored to the journalist. A unique new interface combined with a workflow that follows the logic of news writing means that any producer, writer, or journalist can add to the production process with very little training. With iNEWS Instinct, Avid has integrated the nonlinear production workflow with the newsroom workflow and the NRCS story creation with video. The result is the next productivity leap for news stations around the world.

## Video Access

iNEWS Instinct is a true shared-storage client on the Avid Unity™ system. The Instinct system can share, access and use all of the same resolutions as a NewsCutter® XP, NewsCutter Adrenaline™ workstation, or any Avid Unity workgroups editing client. That means journalists can contribute to the production process on stories using resolutions ranging from DV25 all the way up to HD formats without rendering, encoding, or dubbing to tape. Add the supporting capabilities of story editing, newsroom management, media asset management, and send to playout, and iNEWS Instinct delivers clear productivity gains at every desktop in the newsroom.

## Story Editing

Building sequences with iNEWS Instinct is an intuitive, logical process which most journalists will grasp with minimal training time. Because all the tasks and assets they require are available in a single, integrated interface, they have everything they need at their desktops. The only expertise required for developing iNEWS Instinct stories is a sense for storytelling and the abilities to type, click, and drag and drop.

When users find the required shot or sound bite to add to the story, they select the type of shot they intend to create at that point (B-roll, SOT, Voice) and drag it to the script. They don't need to tweak settings or audio levels on the voiceover track, or duck the natural sound level on the B-roll track when an SOT clip is inserted, because the system enables an administrator to pre-set levels approved by the station to avoid fluctuating audio in the final product and on the air.

## Commercials and Promos

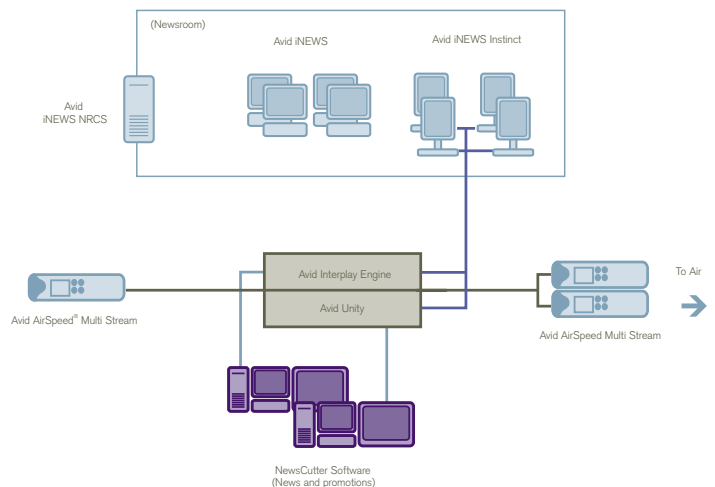
iNEWS Instinct users can access all the rundowns, stories and wires directly from the traditional iNEWS NRCS hierarchy integrated with the story editing interface.

## Media Management

Through its tight integration with Avid Interplay®, iNEWS Instinct lets users locate and use clips from shared storage. The results research panel enables users to append each new research result in its own tab so that the previous result is never lost.

## Integrated Workflow

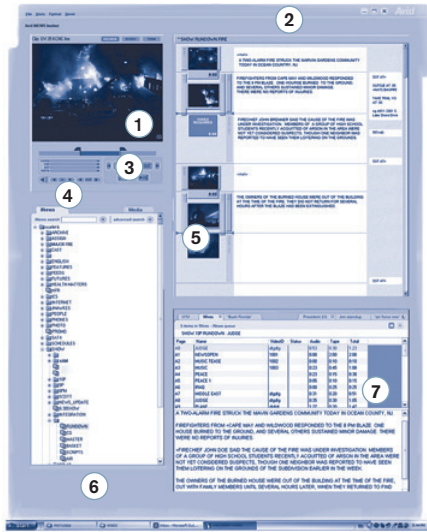
Avid provides the most complete newsroom solution available today; including device control for Avid and third-party video servers and graphics devices, multi-station and remote workflows, publishing to the web and other output channels, and interoperation with nonlinear editing systems. And now, with iNEWS Instinct, Avid provides a whole new way for journalists to be more productive without changing the way they are accustomed to working.



# iNEWS Instinct—The Audio, Video, and Script-editing Tool for Journalists

## Product Highlights

Avid iNEWS Instinct is a storytelling tool designed for journalists. With a simple, unified interface, this patent-pending technology combines the iNEWS NRCS with real-time shared video assets and a built-in media management system.



1. Video monitor previews clips and enables selection of B-roll, SOT, and voice tracks. Journalists simply drag and drop clips and arrange them right in the iNEWS script.

2. A vertical text-based story interface enables script-based video editing. Video sequences are created automatically and linked to the iNEWS script. Text and NRCS-specific information such as production cues can be formatted as well.

3. Video transport controls play clip or mark in and out points. Users can jump 1 frame, 10 frames, and 1 second ahead or 1 frame, 10 frames, and 1 second back.

4. Audio levels are set automatically on each track, and iNEWS Instinct provides journalists with simple control for recording voice tracks.

5. Timing indicators display clip time, text time, and any discrepancies between them, based on the presenter's read rate.

6. View iNEWS wires, assignments, and rundowns.

7. Tabbed research panel switches between media management and newsroom views.

## What's Included

### Video

- Multiple-resolution support
- Supported resolutions:
  - DV25, DV50
  - MPEG4
  - MPEG IMX 30-40-50
  - XDCAM HD
  - Avid DNxHD®

### Audio

- Voiceover recording capability
- Predetermined audio levels
- Simplified audio adjustment
- Single- or dual-track B-roll and SOT audio

### Editing

- Frame Chase™ Editing
  - The ability to edit MXF material while it is still being captured
- Vertical, text-based timeline
- Predefined Edit Types
  - Voice = Audio only insert/overwrite edit track 1
  - SOT = Video 1 and audio 2
  - B-roll = Video 1 and audio 3
- Multi-threaded playback
  - Type into script while playing
  - All keyboard functions, logging, script writing and cue inserting

### Newsroom

- NRCS integration
- iNEWS metadata extraction
  - Sequence metadata is generated from story

### Media Management

- Utilizes Avid Interplay media management capabilities
- Simple-search query
- Comprehensive metadata and headframe viewing
- Thumbnail mode displays keyframes for every locator and every 10 seconds of clip
- OMF® and AAF support

### Timing

- Script length based on presenter's read rate
- Running time display
- Suggested duration, text time and total (actual time) of sequence
- Difference between clip time and copy time

### Station Operation

- Save as NLE sequence for finishing
- Publish to Playback support

## Minimum system requirements

- Computer: Avid-qualified Windows-based computer or laptop
- Operating System: Windows 7 Professional (64-bit), Windows XP Professional SP3 (32-bit), Windows Vista Business SP2 (64-bit), Windows Vista Ultimate SP2 (64-bit)
- Processor: Intel Core 2 Duo 2.33 GHz processor or faster
- Memory: 2 GB of RAM (4 GB of RAM recommended; Windows Vista requires 4 GB of RAM)
- Graphics Card: NVIDIA Quadro FX family\* (FX 560 or higher)
- Internal Hard Drive: Minimum 80 GB 7200 rpm hard disk
- Optical Drive: DVD drive for disc-based software installation

Please see [www.avid.com/instinct](http://www.avid.com/instinct) for latest list of qualified workstations and graphics cards.

NOTE: iNEWS Instinct requires connectivity to iNEWS NRCS and Avid Unity or Interplay.

## Avid Support and Services

Providing faster return on your investment by getting your systems and personnel up and running quickly, maximizing workflow efficiency, and meeting your production schedules. To learn more about Avid Support and Services, please visit: [www.avid.com/support](http://www.avid.com/support).

\* Only NVIDIA cards are supported; full-screen playback requires a minimum of 128 MB of graphics memory.

For more information visit [www.avid.com/innewsinstinct](http://www.avid.com/innewsinstinct)

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