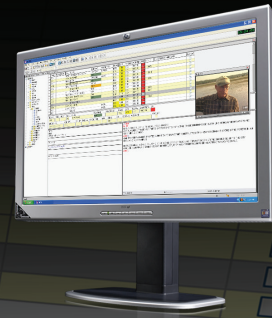




# iNEWS

Empowering news teams everywhere, every time



## Solution Advantages

- Produce news content easily for multi-channel distribution
- Create and view all story content from any location
- Collaborate between stations with iNEWS Community
- Integrate third-party applications

Building opportunities to capture more viewers while reducing operating costs, the iNEWS® Newsroom Computer System (NRCS) is a dynamic, connected hub for news content creation and distribution. This comprehensive news broadcast solution allows you to quickly create and deliver the kind of breaking news that captures audiences across a broad spectrum of TV, radio, web, and mobile channels.

## Maintain Communication and Control

The Avid iNEWS NRCS unifies your entire newsroom operation, allowing everything to take place at the desktop, from capturing wires and other data feeds and ordering rundowns to integrating with playback control systems for precise control at air time. With a new, more intuitive and powerful iNEWS interface, you can preview videos associated with Interplay sequences directly in the iNEWS workstation, perform forward searches across multiple iNEWS systems, create hyperlinks within iNEWS stories, and standardize entry of story data using drop down lists and checkbox fields.

## Do More with Less

The newsroom landscape is undergoing fundamental changes. With a growing need to produce more news for more platforms, journalists are gathering content, writing scripts, accessing video, producing stories for a variety of platforms, and feeding content to affiliates. The iNEWS solution provides the speed, reliability, and accuracy necessary to do all of that, enabling you to deliver fast, compelling news coverage without losing valuable time on low-value tasks such as reformatting story content.

## Work Better

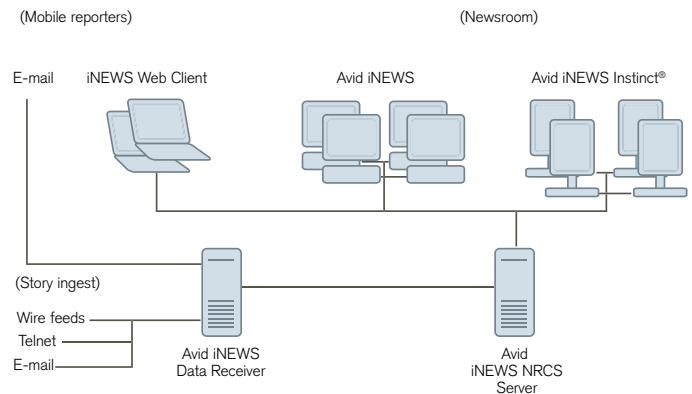
iNEWS extends newsroom functionality to the field and other stations, providing journalists with the tools they need to work anywhere, anytime and reach viewers with timely, compelling stories. Freeing journalists to get their assignments, perform research, write scripts, and even collaborate across newsrooms, iNEWS provides everything journalists need to produce the richest story content possible without having to return to the newsroom.

## Focus on What Matters Most

In news, content is king. And the new story-centric workflow tools included in iNEWS provide a dashboard of all content related to key stories in a single location. Everyone covering a hot topic can focus on what matters most, creating and delivering compelling news stories.

## Reduce Expenses

Now, you can enjoy significant savings on hardware and operating costs, including cooling and power while decreasing server count through centralization of multiple newsrooms on one system, or server virtualization.



Inside the newsroom, out in the field, and from a variety of supported formats and feeds, iNEWS NRCS makes reliable, comprehensive newsgathering available to everyone.

## Product Features

### Scalability

- Add hundreds of users with no need to reconfigure every time the station, network, or group expands

### Availability

- Operations can continue uninterrupted if a server becomes unavailable
- All system data is mirrored between multiple servers

### Openness

- iNEWS Web Services provide third parties with a rich set of functions to interface and exchange data with the iNEWS newsroom system

### Standardization

- Administrators have complete control over the content and properties of forms
- Allows definition of the way data can be entered via drop-down lists, calendar fields, and check boxes
- Enhanced user access rights provide greater administrative control

### Collaboration

- Make your organization's resources available to everyone when and where they're needed
  - Enable your news team to view and access all project content from any location and easily create stories for multi-channel distribution
  - Share content and collaborate on stories across station groups and networks with iNEWS Community

### Customizable Interface

- Your desktop can be set up the way you want with customizable toolbars, templates, workspace display modes and macros

### International Language Support

- Use iNEWS anywhere in the world with local languages provided by full Unicode support

### Mobile Workflow

- Keep journalists in the field and in the know with remote connectivity
- Web access allows viewing of iNEWS content from mobile devices

### Accessibility

- Enable everyone — clients, journalists and producers — to create, view - and edit stories and rundowns with iNEWS Web Client
- Connect with Internet Explorer or Firefox web browser at speeds as low as 9600 bps

### Content Ingest

- Data Receiver consolidates the ingest of wires and other stories via serial feed, telnet, email, or by monitoring directories
- Supports all standard wire formats such as ANPA, IPTC, and NewsML
- Can also be configured for custom wire formats
- Forward searches can be performed across multiple iNEWS systems

### Device Control

- Device control for a full range of third-party video servers and graphics devices is provided through iNEWS Command
- iNEWS communicates with third-party device controllers through the MOS protocol

### Journalist Editing

- iNEWS Instinct® provides journalists with a complete editing solution and innovative storytelling tool
- Incorporates video, script and audio editing tools into a single interface

## System Specifications

### Server

- CPU: Single 1.6 GHz processor minimum, dual processors recommended
- Memory: 1 GB RAM per logical CPU
- Hard drive: 20 GB minimum, 40 GB recommended. RAID 5 w/4 or more disks recommended. Software RAID not supported
- Com Port: Functional COM1 Port required
- Network cards: Two Red Hat Enterprise Linux v5.0 Certified network cards
- DVD-ROM: Red Hat Enterprise Linux v5.0 Certified DVD-ROM drive
- Tape drives: Red Hat Enterprise Linux v5.0 Certified tape drive (1 per server). Removable hard drives cannot be used for backup
- Operating system: Red Hat Enterprise Linux ES v5.0. One copy is required for each server
- Other: Battery-backed cache option required

### Client Workstation

- CPU: 700 MHz processor minimum, 1 GHz processor recommended
- Memory: 512 MB RAM
- Operating system: Windows 7 (32-bit), Windows XP Professional, or Windows Vista

### Data Receiver Server

- CPU: 2.5 GHz processor
- Memory: 1 GB RAM
- Operating system: Windows XP Professional, Windows 2003 Server
- Bus: Available PCI-X slot

System specifications subject to change.

## Avid Support and Services

Avid Support and Services feature expert training, consulting, and 24-hour support to ensure that your news goes on-air on time, every time. To learn more about Avid Support and Services, please visit: [www.avid.com/support](http://www.avid.com/support).

For more information visit [www.avid.com/inews](http://www.avid.com/inews)

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